



Sharon Roberts' powerful, profit-building seminar on . . .

Selling To Women & Couples

Hear what Sharon has to say about Selling to Women & Couples . . . also her keen insights on reading and interpreting those subtle, but important, "silent signals" that are sent to you and unconsciously by you!

Sharon's message will revolutionize your sales. By learning and applying the concepts covered in this seminar and you could rapidly boost your productivity and sales by 30% or more!

Learn how to avoid the behaviors that send off alarm bells to a woman's "intuition" and cost you product and service sales. Gain revealing insights into what brain scans reveal about the differences in how men and women solve problems and make decisions. Discover how the powerful, profitable women's network can work for you. Learn how to avoid conflict and confusion when working with couples and teams. Sharon will demonstrate and explain the silent signals that you and your potential clients consciously or unconsciously use that speak much louder than words. You will also develop skills to adjust your silent signals to project confidence and trust.



Key outcomes include:

- Avoiding specific behaviors that raise red flags that cost you sales when selling to women and couples
- Avoiding misinterpreting "her" language . . . what "she" says versus what "he" hears
- Avoiding conflict and confusion when selling to couples
- Reading and interpreting "silent signals" . . . body language: yours, hers, and theirs
- Tapping into the powerful, profitable "women's network" . . . fully grasping what she means when Sharon says, **Women do not gossip, they advertise!**[®]

As an added benefit, many owners and managers report that Sharon's message made a positive difference in:

- Their personal relationships with their spouses/children (many, many have said, "You saved my marriage.")
- Their relationships within their companies with their staff

Here's what delighted participants throughout North America have said about Sharon's Selling To Women & Couples seminar . . .

"Sharon, you were very well received by this group! We normally see a stampede of people leaving early on our last day . . . but for you they were glued to their seats . . . that is a huge compliment from our members! Thank you for taking the time to come and speak to our group. I am sure that we will work together again!"

"I wanted to thank you for such a great presentation to the folks at our convention. Your message was perfect and right in line with our beliefs and core philosophies. What was especially rewarding was how you were having so much fun and were able to ADD humor to enhance learning and acceptance. I look forward to discussing how we can work together in the future. On behalf of our organization and our team, thank you for making this event a huge success!"

"Your combination of wit and grace allowed you to effectively get your point across: the prize will be won by those of us who understand and adjust our behaviors. After your presentation, I read your book *Selling to Women & Couples*. I recommend it to anyone who is looking for an extraordinary career in sales and marketing. Thank you for a lesson in real life!"

"I put \$22,500 on my bottom line on my next sale — and it was a direct result of what I learned in your seminar!"

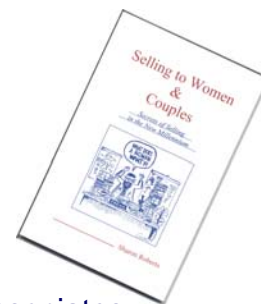
"My sales went up immediately when I stopped the 8 behaviors that send off alarm bells to women buyers!"

"I literally changed my entire business model after hearing your presentation."

"I've been in this business for many years so I thought I knew all there was to know about selling to women. Thanks for taking the blinders off my eyes!"

Who is Sharon Roberts?

- Author of the pathbreaking book, *Selling To Women & Couples: Secrets of Selling in the New Millennium*
- Author of the "At the Table" column for The ACHR News
- Frequent speaker at high-profile industry events
- Consultant, executive coach, and president of Roberts & Roberts Associates
- Frequent guest on radio and television, with guest appearances on nationally telecast shows, including the CNN Financial Network and Let's Talk Business Radio



If you would like to see a sample of Sharon in action, check out the video clips on her website at www.R2assoc.com

As seen on . . .



Sharon Roberts Roberts & Roberts Associates

3400 Dartmouth, Plano, TX 75075

(972) 596-2956

Sharon@R2assoc.com

www.R2assoc.com

